

Case Study

Amazon Brand Growth Results











Account #1



Brand Name: Kisah – (Clothing Brand)

Goal: Boosts Amazon Sales

KISAH

<input type="checkbox"/>	Date  	Ordered Product Sales  	Units Ordered  	Total Order Items  	Orders Shipped  
<input type="checkbox"/>	6/01/2025	\$85,219.03	853	850	872
<input type="checkbox"/>	7/01/2025	\$97,319.32	893	892	875
<input type="checkbox"/>	8/01/2025	\$129,704.25	1,334	1,326	1,343
<input type="checkbox"/>	9/01/2025	\$96,506.48	1,079	1,074	1,030
<input type="checkbox"/>	10/01/2025	\$266,166.56	3,270	3,256	3,229
<input type="checkbox"/>	11/01/2025	\$218,831.55	2,313	2,299	2,336

Account #2



Brand Name: Cuero – (Leather Bags)

Goal: Boosts Amazon Sales

CUERO DHK

<input type="checkbox"/>	Date  	Ordered Product Sales  	Units Ordered  	Total Order Items  	Orders Shipped  
<input type="checkbox"/>	8/01/2025	\$192,359.97	3,885	3,698	3,762
<input type="checkbox"/>	9/01/2025	\$211,560.08	4,534	4,302	4,348
<input type="checkbox"/>	10/01/2025	\$239,897.57	5,460	5,146	5,247
<input type="checkbox"/>	11/01/2025	\$312,200.30	6,433	6,158	5,480
<input type="checkbox"/>	12/01/2025	\$663,617.94	14,066	13,598	14,277

Account #3



Brand Name: Indasa











Goal: Boosts Amazon Sales

INDASA

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 Performance Alerts

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<input type="checkbox"/>	Date  	Ordered Product Sales  	Units Ordered  	Total Order Items  	Orders Shipped  
<input type="checkbox"/>	10/01/2025	\$17,145.32	421	330	331
<input type="checkbox"/>	11/01/2025	\$22,437.26	531	349	335
<input type="checkbox"/>	12/01/2025	\$19,767.75	474	345	364
<input type="checkbox"/>	1/01/2026	\$24,332.33	615	434	435

Account #4



Brand Name: Blushbaby – (Reusable baby Diapers)

Goal: Boosts Amazon Sales

BLUSHBABY

Custom Default

01/09/2025 31/12/2025

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<input type="checkbox"/>	Date <input type="checkbox"/>	Ordered Product Sales <input type="checkbox"/>	Ordered Product Sales - B2B <input type="checkbox"/>	Units Ordered <input type="checkbox"/>	Units Ordered - B2B <input type="checkbox"/>	Total Order Items <input type="checkbox"/>	Total Order Items - B2B <input type="checkbox"/>
<input type="checkbox"/>	01/9/2025	₹12,97,092.14	₹12,120.74	2,211	24	2,155	23
<input type="checkbox"/>	01/10/2025	₹16,82,211.84	₹18,752.09	2,604	22	2,544	21
<input type="checkbox"/>	01/11/2025	₹23,64,462.60	₹37,058.83	3,572	37	3,486	36
<input type="checkbox"/>	01/12/2025	₹31,21,295.24	₹24,503.15	4,813	35	4,729	34

Account #5



Brand Name: Foodsolve Gramiyaa –
(Grocery & Gourmet Foods)

Goal: Boosts Amazon Sales

FOODSOLVE - GRAMIYAA

<input type="checkbox"/>	Date <input type="checkbox"/> ↑	Ordered Product Sales <input type="checkbox"/> ↓	Ordered Product Sales - B2B <input type="checkbox"/> ↓	Units Ordered <input type="checkbox"/> ↓	Units Ordered - B2B <input type="checkbox"/> ↓	Total Order Items <input type="checkbox"/> ↓	Total Order Items - B2B <input type="checkbox"/> ↓	Units Refunded <input type="checkbox"/> ↓
<input type="checkbox"/>	01/6/2023	₹3,52,441.47	₹10,616.00	347	8	336	8	21
<input type="checkbox"/>	01/7/2023	₹4,55,287.47	₹6,633.00	458	7	429	7	17
<input type="checkbox"/>	01/8/2023	₹5,38,201.79	₹11,931.00	534	10	503	10	21
<input type="checkbox"/>	01/9/2023	₹6,02,308.00	₹19,470.00	624	17	590	13	23
<input type="checkbox"/>	01/10/2023	₹7,12,465.30	₹14,005.00	718	15	692	15	28
<input type="checkbox"/>	01/11/2023	₹7,29,776.88	₹13,464.00	771	13	737	13	37
<input type="checkbox"/>	01/12/2023	₹8,22,661.12	₹17,647.00	878	14	825	14	24
<input type="checkbox"/>	01/1/2024	₹8,92,273.26	₹16,843.16	1,008	22	961	22	39
<input type="checkbox"/>	01/2/2024	₹10,26,160.00	₹18,724.00	1,174	19	1,118	17	41
<input type="checkbox"/>	01/3/2024	₹10,98,667.00	₹33,145.00	1,299	35	1,207	32	52
<input type="checkbox"/>	01/4/2024	₹10,46,972.00	₹25,932.00	1,267	24	1,210	22	46
<input type="checkbox"/>	01/5/2024	₹13,37,269.02	₹25,620.00	1,814	36	1,698	33	62

Consistent Sales Increase over the year with TACOS being maintained at 15% +/-

Account #6



Brand Name: Sharda Metals – (Kitchenware)

Goal: Boosts Sales

SHARDA METALS

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<input type="checkbox"/>	Date <input type="checkbox"/> <input type="checkbox"/>	Ordered Product Sales <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/>	Units Ordered <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/>	Total Order Items <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/>	Orders Shipped <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	01/4/2025	₹12,47,421.39	<input type="checkbox"/>	2,052	<input type="checkbox"/>	1,963	<input type="checkbox"/>	2,027	<input type="checkbox"/>
<input type="checkbox"/>	01/5/2025	₹18,96,122.00	<input type="checkbox"/>	3,109	<input type="checkbox"/>	2,961	<input type="checkbox"/>	2,944	<input type="checkbox"/>
<input type="checkbox"/>	01/6/2025	₹20,66,077.19	<input type="checkbox"/>	3,356	<input type="checkbox"/>	3,175	<input type="checkbox"/>	3,205	<input type="checkbox"/>
<input type="checkbox"/>	01/7/2025	₹24,66,806.20	<input type="checkbox"/>	4,159	<input type="checkbox"/>	3,913	<input type="checkbox"/>	4,009	<input type="checkbox"/>

Consistent sales over the year with TACOS being maintained at 10% +/-

Account #7



US Brand Name: Amerindian – (Home Decor)

Goal: Boost Sales

AMERINDIAN

<input type="checkbox"/>	Date <input type="checkbox"/> ↑ ↓	Ordered Product Sales <input type="checkbox"/> ↑ ↓	Units Ordered <input type="checkbox"/> ↑ ↓	Total Order Items <input type="checkbox"/> ↑ ↓	Orders Shipped <input type="checkbox"/> ↑ ↓
<input type="checkbox"/>	2/01/2025	\$6,971.54	334	323	319
<input type="checkbox"/>	3/01/2025	\$6,120.62	343	329	342
<input type="checkbox"/>	4/01/2025	\$6,138.39	403	379	400
<input type="checkbox"/>	5/01/2025	\$6,356.85	407	377	398
<input type="checkbox"/>	6/01/2025	\$6,306.34	391	342	371










Account #8



US Brand Name: Karmneev – (Home & Kitchen)

Goal: Reach

KARMNEEV

<input type="checkbox"/>	Date  	Ordered Product Sales  	Units Ordered  	Total Order Items  	Orders Shipped  
<input type="checkbox"/>	2/01/2025	\$167.92	8	8	3
<input type="checkbox"/>	3/01/2025	\$1,991.71	29	27	30
<input type="checkbox"/>	4/01/2025	\$2,559.19	81	79	82
<input type="checkbox"/>	5/01/2025	\$5,969.79	221	206	202

Account #9



Brand Name: UK Brand(Kitchen Appliances)

Goal: Reach

UK BRAND



01/01/2025



30/06/2025

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<input type="checkbox"/>	Date ↑ ↓	Ordered Product Sales ↑ ↓	Units ordered ↑ ↓	Total order items ↑ ↓	Orders shipped ↑ ↓
<input type="checkbox"/>	01/1/2025	£288,905.14	5,751	5,638	6,016
<input type="checkbox"/>	01/2/2025	£242,697.59	5,134	4,937	5,295
<input type="checkbox"/>	01/3/2025	£276,051.94	5,419	5,234	5,592
<input type="checkbox"/>	01/4/2025	£317,501.26	6,127	5,979	6,252
<input type="checkbox"/>	01/5/2025	£306,165.52	5,521	5,438	5,724
<input type="checkbox"/>	01/6/2025	£499,512.98	7,875	7,607	7,763

Account #10



Shark Tank Brand Name: Wol3D

Goal: Reach

Wo3D- A Shark Tank Brand

<input type="checkbox"/>	Date ↑ ↓	Ordered Product Sales ↑ ↓	Units Ordered ↑ ↓	Total Order Items ↑ ↓	Orders Shipped ↑ ↓
<input type="checkbox"/>	01/7/2025	₹1,24,44,388.04	1,361	1,175	1,172
<input type="checkbox"/>	01/8/2025	₹81,99,182.97	1,065	890	856
<input type="checkbox"/>	01/9/2025	₹3,13,83,001.30	1,853	1,775	1,726
<input type="checkbox"/>	01/10/2025	₹1,57,57,596.54	2,033	1,779	1,847
<input type="checkbox"/>	01/11/2025	₹96,66,791.91	1,667	1,447	1,461

Accounts #11



Brand Name: Golens – (Electronic Category)

Goal: Reach

Golens

<input type="checkbox"/>	Date ↑ ↓	Ordered Product Sales ↑ ↓	Units Ordered ↑ ↓	Total Order Items ↑ ↓	Units Shipped ↑ ↓	Orders Shipped ↑ ↓
<input type="checkbox"/>	01/1/2025	₹60,25,206.65	482	446	475	459
<input type="checkbox"/>	01/2/2025	₹45,82,985.91	323	312	308	304
<input type="checkbox"/>	01/3/2025	₹77,57,251.18	565	547	564	555
<input type="checkbox"/>	01/4/2025	₹82,44,283.14	590	561	601	588
<input type="checkbox"/>	01/5/2025	₹1,00,17,324.02	707	680	699	694
<input type="checkbox"/>	01/6/2025	₹98,43,350.86	687	651	691	680

More Accounts



Brand Name: Unovate, Srajanaa, Accessories house

Goal: Reach

UNOVATE

<input type="checkbox"/>	Date [↑] ↓	Ordered Product Sales ^{↑↓} ↓	Units Ordered ^{↑↓} ↓	Total Order Items ^{↑↓} ↓	Orders Shipped ^{↑↓} ↓
<input type="checkbox"/>	01/4/2025	₹5,84,262.33	934	926	943
<input type="checkbox"/>	01/5/2025	₹8,60,844.86	1,351	1,344	1,334
<input type="checkbox"/>	01/6/2025	₹9,47,255.16	1,446	1,431	1,442
<input type="checkbox"/>	01/7/2025	₹10,61,954.25	1,708	1,683	1,662
<input type="checkbox"/>	01/8/2025	₹14,56,295.62	2,393	2,373	2,379
<input type="checkbox"/>	01/9/2025	₹14,45,245.89	2,445	2,409	2,395
<input type="checkbox"/>	01/10/2025	₹16,21,862.13	2,367	2,328	2,376
<input type="checkbox"/>	01/11/2025	₹12,18,683.18	2,086	2,072	2,079
<input type="checkbox"/>	01/12/2025	₹13,65,791.17	2,322	2,282	2,282
<input type="checkbox"/>	01/1/2026	₹15,24,611.67	2,693	2,600	2,643

Srajanaa

<input type="checkbox"/>	Date [↑] ↓	Ordered Product Sales ^{↑↓} ↓	Units Ordered ^{↑↓} ↓	Total Order Items ^{↑↓} ↓	Orders Shipped ^{↑↓} ↓
<input type="checkbox"/>	01/6/2025	₹5,50,037.46	852	810	856
<input type="checkbox"/>	01/7/2025	₹7,42,333.68	1,176	1,096	1,110
<input type="checkbox"/>	01/8/2025	₹9,42,629.96	1,647	1,522	1,537
<input type="checkbox"/>	01/9/2025	₹8,86,730.42	1,444	1,318	1,353
<input type="checkbox"/>	01/10/2025	₹13,85,171.29	2,626	2,441	2,488
<input type="checkbox"/>	01/11/2025	₹12,94,389.74	2,502	2,310	2,348
<input type="checkbox"/>	01/12/2025	₹14,50,551.18	2,701	2,518	2,524
<input type="checkbox"/>	01/1/2026	₹17,65,552.46	3,290	3,067	3,169

Accessories House

<input type="checkbox"/>	Date [↑] ↓	Ordered Product Sales ^{↑↓} ↓	Ordered Product Sales - B2B ^{↑↓} ↓	Units Ordered ^{↑↓} ↓	Units Ordered - B2B ^{↑↓} ↓	Total Order Items ^{↑↓} ↓
<input type="checkbox"/>	01/8/2025	₹8,90,038.14	₹25,627.86	1,472	43	1,430
<input type="checkbox"/>	01/9/2025	₹8,37,013.07	₹24,167.72	1,417	40	1,389
<input type="checkbox"/>	01/10/2025	₹11,88,504.53	₹39,767.40	2,039	70	1,995
<input type="checkbox"/>	01/11/2025	₹10,18,873.45	₹34,514.95	1,712	53	1,684
<input type="checkbox"/>	01/12/2025	₹16,23,518.98	₹29,205.28	2,818	49	2,760

Few Snapshots from Great Indian Festivals

Healthy

Brand 1

Global Snapshot

Sales

₹26,04,055.03

Today so far



Brand 2

Global Snapshot

Sales

₹7,41,262.00

Today so far



Brand 3

Global Snapshot

Sales

₹1,40,045.45

Today so far

